

# Belle River – On the Lake BIA Board of Management Meeting

**Monday, May 1, 2023 at 11:45 am at the ATC in Program Room 1**

**Attendance:** Jay Coulter Ryley Gwilliam, John Kerr, Charlie Maitre, Kristy Osborne, Sarah Regan, Tina Roy, Cole Rymerson, Shawn Sauve, Travis Turkington

**Team Members:** Jordyn Bailey, Janis Boudreau, Ryan Donally, Janel Gagnier, Stefanie Goulding, Derek Trepanier

**Regrets:** Moe Mailloux

## Minutes

1. **Call to Order – 11:45am**
2. **Declaration of Conflict of Interest – None**
3. **Motion to Approve the April BIA Meeting Minutes:** Ryley Motioned and Charlie Seconded: That the BIA Board of Management Minutes of April be approved as presented. **Motion 2023-7 All in Favour. Motion Carried**
4. **Committee Update – Chairs**

**Strategic Planning – Stefanie** - Updating goals, objectives, and action plans. Once team completes mission, it is suggested that a small task team of committee chairs form to create the annual objective planning

**Stroll the Street – Sarah** – Subcommittees were formed at the last meeting: Sponsorship and Marketing, BIA Booth, Volunteers, Vendors, and Block Captains. The committee would like to see a cross street banner to promote our events.

**Marketing Committee – Travis** – Sponsorship Packages to be online, FB pages consolidated into one, Website is working well and all applications are now online. Committee will ensure all sponsorship requirements are met.

**Sunplash Festival– Travis** – working to finalize all events, beer garden update, plans to visit each BIA Member to invite them to participate

**B2B – Charlie** – Committee completed the BIA Membership Packages, working on June 1<sup>st</sup> Networking Night

**Next Meeting Monday June 5**

**Meeting Adjournment**

**BIA Minute Approval by: Tina Roy X \_\_\_\_\_ 7/10/2023**