

# **Belle River – On the Lake BIA Board of Management**

**Monday, February 6, 2023 at 11:45 am at the ATC in Program Room 1**

## **Minutes**

Lakeshore Special Event Committee stopped by to introduce themselves

Frank Jeney - Division Leader - Community Service

Jessica Sabolick - Team Leader Recreation

Rebecca Bushnell - Recreation Coordinator

Other team members include, Ryan Donnally, OPP, Deputy Fire Chief, Public Works, Parks and Roads

- 1. Meeting Called to Order – Chair Tina Roy**
- 2. Declaration of Conflict of Interest – Chair** - None were presented
- 3. Motion to Approve January BIA Meeting Minutes – Charlie Motioned and Cole**  
Seconded: That the BIA Board of Management Minutes of Jan be approved as presented.  
**Motion 2023-2 All in Favour. Motion Carried**
- 4. Business Arising – Moe**  
**Insurance for Board and Event Liability - We received 2 quotes and are still waiting on another. We will have this finalized for the next meeting.**
- 5. Committee Update –**  
**Strategic Planning – Stefanie**  
One meeting completed. Committee's priority and in progress is to revise, edit, develop a future 5-year strategic plan for the BIA Board of Directors. Once completed the committee will present the plan in totality. It was requested by Tina to develop to spend greater time developing a more low-level technical plan opposed to the current high-level outline  
  
**Stroll the Street – Sarah.**  
We have formed a committee consisting of myself, Kristy Osbourne, Cole Rymerson, Ryley Gwilliam, Lynn Pike, & Trinidi Soulard. We will be holding our first meeting on Monday February 13<sup>th</sup> to discuss initial planning. I have received some valuable past info from Janel which I will share with the group including a potential sign up form for the

website, previous vendor list, layout, and cost considerations. Looking forward to working together for successful and fun events in the months ahead!

**Sunsplash Festival** – Derek and Travis - No K of C Big beer tent this year but they want to help with the Kids Fishing Derby. There is an interested party to plan a group of breweries to attend and set up in the grass at Lakeview Park. Next meeting 2/7/23

**Marketing** - Travis explained the need for ad time spent for Sunsplash and Stroll the Streets. He spoke on the needs for WP Hours and how they will be used. Planning to ensure all committee sponsorship packages are progressing. Next meeting 2/7/23

**B2B – Tina** - next meeting is 2/9/23. Team discussed social media pages and groups, associate member value and price increase, welcome packages, networking nights and grand openings

**6. New Business - Discussion Members**

**Traffic Calming Initiative on Notre Dame Street** – John spoke on Lakeshores plans for traffic calming in Lakeshore: lowering speed limits, cross walks, public consultation

**Food Trucks in Lakeshore** – Ryan is looking for input for the Lakeshore admin and council on updating the bylaw which does not allow for food trucks anywhere in Lakeshore. He is looking for a letter from the BIA with year round advantages and disadvantages to allowing food trucks in Lakeshore.

**7. Next Meeting Monday Mar 6<sup>th</sup>**

**8. Adjournment**

**BIA Minute Approval by: Tina Roy X\_\_\_\_\_**

**Date: 3/6/2023**