



Belle River-On the Lake Business Improvement Area

BIA Board of Management Meeting Minutes June 3, 2019 at Noon Council Chambers, Town of Lakeshore

BIA Board Members

Ward 4 Council Representative: John Kerr

Chairman: Moe Mailloux, Moe Mailloux Financial Services Inc

Vice Chair: Laura Tremblay, National Bank

Directors:, Julie Curtis, Community Support Centre, Sandy Pepper, The Treasure Nook, Tina Roy, Remax Preferred Realty Ltd, Shawn Sauve, RONA Sauvé's Home Centre, Ray Tetreault, Tetreault valu mart

Associate Members: , Derek Trepanier, Best Pest Control

Regrets:

Jelena Adzic, Libro Credit Union, Rachelle Crevatin, La Belle Fromage, Lucille Soulliere, Active Living Chiropractic, Jay Coulter, Coulter Software Inc, Dale Sanger, New Life Assembly, Mike Sutton, Melady Funeral Home

BIA Coordinator Delegation

Janel Gagnier

Truper McBride, CAO Town of Lakeshore

Kristen Newman, Director of Legislative & Legal Services

An update for the board on public safety matters regarding the Sunsplash. Including clean up of the K of C Refreshment tent area after all equipment has been removed and the concerns of the mobi mat at the West Beach and keeping the beach clean during the watercross races. Simple rules and expectations need to be confirmed with the organizers of these events so that they are all aware of the concerns.

Sign up at PlaceSpeak.com to impact public concerns that affect you and your neighbours.

Agenda Items

#1

Declaration Of Conflict of Interest - none

#2

Adoption of Minutes of the BIA Board Meeting on May 6, 2019 Laura Moved Shawn Seconded: That the minutes from the BIA Board Meeting of May be adopted as presented.

Motion # 2019 – 21. All in Favour Motion Carried

#3

Digital Service Squad: 2 Successful Grant Workshops as well as a Build a FREE Website Workshop of our BIA Members. The Belle River BIA will be featured as a Case Study Interview with Writer from DMS

#4

Sunsplash Festival Update: Car Show Committee Meeting # 2 Minutes from last meeting were reviewed. The committee is looking for your

support that day to help out at registration, man a barricade or help set up or take down. High School Students are welcome to help for their community service hours.

#5 Stroll the Street Update: Minutes from last meeting and May Vendor List were presented for review. Next Stroll the Street Event is June 14 with the possibility of The Little House of Cupcakes opening and a ribbon cutting. Parking problems at Foodland and the house behind. The BIA should looking into additional parking and post that there is additional parking at National Bank, Town Hall as well as the possibility of using the parking lots at Melady Funeral Home and St Simon & Jude Church hall.

#6 **Old Business:** NYN Design of the new BIA website is almost complete. The coordinator will be meeting on site at their location this week to have the site go live.

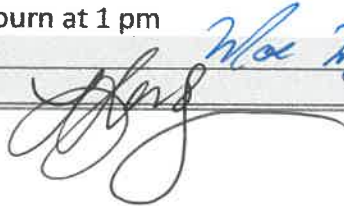
NYN Design also created Tourism Rack Cards for TWEPI, Ontario Travel Centres, the marina and the Seniors Expo

#7 **New Business:** Roundabout Construction is on schedule and may open two weeks early! If possible to find out when the bridge opens we could notify the businesses asap and have a simple ribbon cutting and businesses could do their own promotions to get people back in town. The sign in Puce can be changed to read.... Welcome Back to Belle River...the bridge is open!!!

#8 Next Meeting September 9, 2019 in Council Chambers, Lakeshore Town Hall

#9 Meeting Adjournment Ray Moved/Sandy Seconded: That the meeting adjourn at 1 pm

Meeting Minutes
Approved



Moe Mailloux
Laura Tremblay