



Belle River-On the Lake Business Improvement Area

BIA Board of Management Meeting Minutes April 8 at Noon Council Chambers, Town of Lakeshore

BIA Board Members

Ward 4 Council Representative: John Kerr

Chairman: Moe Mailloux, Moe Mailloux Financial Services Inc

Vice Chair: Laura Tremblay, National Bank

Directors: Jelena Adzic, Libro Credit Union

Rachelle Crevatin, La Belle Fromage

Julie Curtis, Community Support Centre

Sandy Pepper, The Treasure Nook

Shawn Sauve, RONA Sauvé's Home Centre

Ray Tetreault, Tetreault valu mart

Regrets: Lucille Soulliere, Active Living Chiropractic

Mike Sutton, Melady Funeral Home

Associate Members

Dale Sanger, New Life Assembly

Absent: Derek Trepanier, Best Pest Control

Regrets:

Jay Coulter, Coulter Software Inc

Tina Roy, Remax Preferred Realty Ltd.

BIA Coordinator

Janel Gagnier

Lakeshore Admin

Truper McBride, Director of Community & Development Services

Agenda Items

#1

Declaration Of Conflict of Interest -None

#2

Adoption of Minutes of the BIA Board Meeting on March 4, 2019 Laura Moved Jelena Seconded: That the minutes from the BIA Board Meeting of March 4 be adopted as amended.

Motion # 2019 – 16. All in favour. Motion Carried

#3

Digital Service Squad Grant Program:

\$10,000 Grant received! \$8500 for students and \$1500 for equipment

a) Ray Motioned and Julie Seconded: That the BIA contract two Digital Service Squad Members for 17 Weeks at \$250 each per week. **Motion # 2019 – 17. All in favour. Motion Carried**

b) DMS Workshops are all booked up at present time but more may be added

#4

OLD BUSINESS:

- a) **Logo Design:** Jelena Motioned and Rachelle Seconded: That the logo remain as is and for the marketing committee to bring back recommendations for rebranding in time for budget.
Motion# 2019-18. All in favour. Motion carried.

- b) **2019 Business Directory:** Sandy Motioned and Rachelle Seconded: That the BIA does not print a business directory in 2019.
Motion # 2019 – 19 1 against. Motion Carried

- c) **NYN Designs Website Design and Development Quote**
Shawn Motioned and John Seconded: That the quote from NYN Design be awarded for the creation, support and hosting of a new BIA website with a small task force
Motion # 2019 – 20. All in favour. Motion Carried

#5

NEW BUSINESS:

- a) **Business Grand Openings** – The BIA Board will now begin to welcome new businesses to the BIA by attending a grand opening ribbon cutting, notifying BIA Members , Council, Lakeshore News, and The Business Observers as well as promoting the event on Social Media
- b) **Associate Members** – The Municipal Act states that Associate Members may not vote. Round table discussion regarding the way the associate membership program works and its boundaries which are currently the Town of Lakeshore. The board would like to be informed on the businesses that are interested in becoming Belle River – On the Lake BIA Associate Members.

#6

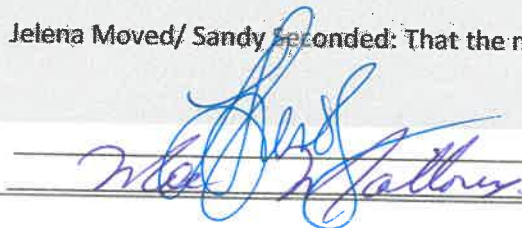
Next Board Meeting is May 6, 2019 in Council Chambers, Lakeshore Town Hall

#7

Meeting Adjournment:

Jelena Moved/ Sandy Seconded: That the meeting adjourn at 1:10 pm

Meeting Minutes
Approved



Moe Mailloux
Laura Tremblay