



Belle River-On the Lake Business Improvement Area

BIA Board of Management Meeting Minutes May 6, 2019 at Noon Council Chambers, Town of Lakeshore

BIA Board Members

Ward 4 Council Representative: John Kerr

Chairman: Moe Mailloux, Moe Mailloux Financial Services Inc

Vice Chair: Laura Tremblay, National Bank

Directors: Julie Curtis, Community Support Centre, Sandy Pepper, The Treasure Nook, Shawn Sauve, RONA Sauvé's Home Centre, Mike Sutton, Melady Funeral Home,

Associate Members: Jay Coulter, Coulter Software Inc, Tina Roy, Remax Preferred Realty Ltd, Dale Sanger, New Life Assembly, Derek Trepanier, Best Pest Control

Regrets:

Jelena Adzic, Libro Credit Union

Rachelle Crevatin, La Belle Fromage

Lucille Soulliere, Active Living Chiropractic

Ray Tetreault, Tetreault valu mart

BIA Coordinator **Lakeshore Admin**

Janel Gagnier

Truper McBride, Director of Community & Development Services

Agenda Items

#1

Introductions and Welcome

Declaration Of Conflict of Interest - None

#2

Adoption of Minutes of the BIA Board Meeting on April 8, 2019

Shawn Moved and John Seconded: That the minutes from the BIA Board Meeting of April be adopted as presented.

Motion # 2019 -21. All in favour. Motion Carried

#3

Digital Service Squad: Dominique and Sienna started May 1, 2019.

Business visits starting May 6th. Free workshop apply for a DMS Grant are planned for May 15 and 22 at Belle River Family Restaurant from 5pm to 9pm. Email to be sent out to all BIA Members today.

#4

OLD BUSINESS:

- a) Banners are cut, waiting to be sewn and should be delivered this week.
- b) The new BIA Website revamping by NYN Design is almost complete. PayPal needs to be set up for online processing of vendor applications.

#5

NEW BUSINESS:

- a) Grand Opening of Uptown Gifts and Collectibles and Pawn Stars will be held at 6pm this Friday during Stroll the Street event. Lakeshore News has been invited to attend to take photos of the Ribbon Cuttings as well as the event.
- b) Sunsplash Update – Car Show Meeting Chairmen are Mike Sutton and Moe Mailloux Jr. T shirt Design will be created by students of Belle River High School and tweaked by the graphic designers of Melady Funeral Home as part of their sponsorship.
- c) Stroll the Street event is taking place this Friday. Road Closure begins at 5pm until 9pm with the event taking place between 6pm and 8:30pm with a total of 48 businesses, vendors and entertainers!
- d) NYNDesign to create a tourism rack card for use at the Belle River Marina, Toursim Windsor Essex Pelee Island boths and the Ontario Travel Centres for approval on price and design by the Marketing Committee.

#6

Next Board Meeting June 3, 2019 in Council Chambers, Lakeshore Town Hall

#7

Meeting Adjournment: Sandy Moved/Julie Seconded: That the meeting adjourn at 12:55 pm

Meeting Minutes
Approved

Moe Mailloux
Laura Tremblay