



Belle River-On the Lake Business Improvement Area

419 Notre Dame, Belle River, ON N0R 1A0

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BIA Board of Management Meeting Approved Minutes

December 3, 2018 at Noon

East Conference Room - Community Support Centre

BIA Board Members

Deputy Mayor: Tracey Bailey

Ward 4 Council Representative: John Kerr

Chairman: Moe Mailloux, Moe Mailloux Financial Services Inc

Vice Chair: Laura Tremblay, National Bank

Directors: Jelena Adzic, Libro Credit Union, Rachelle Crevatin, La Belle

Fromage, Jay Coulter, Coulter Software Inc, Julie Curtis, Community

Support Centre, Tina Roy, Remax Preferred Realty Ltd., Dale Sanger,

New Life Assembly, Shawn Sauve, RONA Sauvé's Home Centre, Lucille

Soulliere, We Got It!, Mike Sutton, Melady Funeral Home, Ray Tetreault,

Tetreault valu mart, Derek Trepanier, Best Pest Control

REGRETS: Sandy Pepper, The Treasure Nook

BIA Coordinator

Janel Gagnier

Agenda Items

- #1** Declaration Of Conflict of Interest – Jay Coulter regarding Coulter Software Inc being a Digital Mainstreet Vendor
- #2** Round table introductions & Welcome by new Chairman Moe Mailloux Sr.
- #3** **Adoption of Minutes of the BIA Board Meeting on November 5, 2018,**
Lucille Moved/Ray Seconded: That the minutes from the BIA Board Meeting of Nov 5, 2018 be adopted as amended.
Motion # 2018 – 32. All in favour. Motion Carried
- #4** **Adoption of the Draft Financial Statements for 2017**
Laura Moved/Dale Seconded: That the Draft Financial Statements of the Belle River Business Improvement Area for the Year ended December 31, 2017 be approved as presented.
Motion #2018 – 33. All in favour. Motion Carried
- #5** **Belle River-On the Lake BIA Strategic Plan 2019-2024**
Julie Curtis presented the completed Strategic Plan for approval of the BIA Board of Directors.
Dale Moved/Laura Seconded: That the Belle River-On the Lake BIA Strategic Plan for 2019-2024 be adopted as amended.
Motion # 2018 – 34 All in favour. Motion Carried.

#6

Old Business

Belle River BIA Holiday Dollars were sold out by Thursday at 2pm. All dollars sold were cross referenced with where the dollars are being spent. Libro Credit Union will sponsor the total cost of the printing of the 2019 Belle River BIA Holiday Dollars
Ray Motioned/Laura Seconded: That the Belle River BIA Holiday Dollars are included in the 2019 BIA Budget.
Motion # 2018 – 35 All in favour. Motion Carried

#7

New Business

Mainstreet Digital Program: The Ontario Business Improvement Association (OBIAA) with support from the Provincial Government has launched a grant program for businesses.

The Digital Transformation Grant Program: Provides \$2,500 to each qualifying small-main street business to purchase and adopt digital tools and technologies.

Digital Service Squad Grant Program: Provides \$10,000 to qualifying municipalities and business associations to set up a Digital Service Squad to provide one-on-one assistance to small main street businesses in communities across Canada. The service provides training, consulting and advisory services.

Tracey moved/ Derek Seconded: That the BIA Coordinator and Jay Coulter proceed to submit an application for a Digital Service Squad Grant.
Motion # 2018 – 36 All in favour. Motion Carried

#8

2019 BIA Board Meeting Scheduled Dates

January 14
February 4
March 4
April 1
May 6
June 3
NO Meeting in July or August
September 9
October 7
November 4
No meeting in December

#9

Next Board Meeting is January 14 at Council Chambers, Town of Lakeshore

#10

Meeting Adjournment

Ray Moved/Tina Seconded: That the meeting adjourn at 1:30pm
Motion # 2018 – 37 All in favour. Motion Carried

Meeting Minutes
Approved



Tracey Bailey
Laura Tremblay

