



Belle River-On the Lake Business Improvement Area

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BIA Board of Management Meeting Minutes September 10, 2018 Lakeshore Town Hall Council Chambers

BIA Board Members

Appointed Council: Tracey Bailey

Chairman: Rob Mathers, Distinctive Homes & Real Estate

Vice Chair: Laura Tremblay, National Bank

Directors:

REGRETS: Dan Ladouceur, Weslynn Properties

Moe Mailloux, Moe Mailloux Financial Services Inc

Sandy Pepper, The Treasure Nook

Tina Roy, Remax Preferred Realty Ltd.

Shawn Sauve, RONA Sauves Home Centre

Lucille Soulliere, We Got It!

REGRETS: Ray Tetreault, Tetreault valu mart

REGRETS: John Walker, Source for Sports

BIA Coordinator

Janel Gagnier

Delegate

Truper McBride, MPlan, RPP, MCIP

Lakeshores Directory of Community & Development Services

Truper believes that the Sunsplash Festival is a great celebration and would like to help it grow and be sustainable.

Lakeshore and BIA priorities do align.

The CIP Financial Incentives Marketing Plan to increase awareness and access to will be addressed. Excess money to be used for Public Realm Capital Improvements by way of developing a specific project and looking to council for additional funding starting with a Design Study.

Agenda Item

#1

Declaration Of Conflict of Interest - None

#2

Adoption of Minutes of the BIA Board Meeting on June 4, 2018 Laura Moved Sandy Seconded: That the minutes from the BIA Board Meeting of June 4, 2018 be adopted as presented. Motion # 2018 – 20
All in favour. Motion Carried

#3

Belle River-On the Lake Sunsplash Festival July 11 to 16th 2019
 Wrap Up Meeting Draft Minutes from the wrap up Sunsplash and Car Show Committee were reviewed. Security costs for BIA and K of C exceeded the Lakeshore Budget. Potential for a budget increase by Lakeshore in 2019 for both Sunsplash and Comber Fair.
 The BIA Board would like to continue with Beer Tent in 2019 with the Sunsplash Festival remaining as a responsibility of the BIA Coordinator and Council Rep to meet with Lakeshore at end of September to determine 2019 needs.
 Moe to retire as Chairman of the Car Show Committee.

#4

Stroll the Street Report

- Next Event is Friday, Sept 21 – 8 blocks long
- Draft Minutes of the Last STS Committee Meeting were reviewed

#5

Old Business

Roundabout Construction – Construction on West River St and West Belle River Road will commence this fall with the balance of the project being completed in 2019 (March to May)

#6

New Business

1. BIA Board Member term ends in 2018 with new term beginning 2019 to 2023. New directors need to be recruited to fill at least two spots. Terri-Grondin Sweet to be invited to attend the next board meeting and a request for new directors be sent out to all members.
2. Best Dates for AGM/ BIA Appreciation Dinner at the Legion will be Thursday October 25th starting at 6 pm.
3. Grand Opening Jetty at Lakeview Parks West Beach on Sept 11th
4. Go Green for Lucy Benefit Dinner October 6th at Legion – Tickets are \$20 Per Person with the BIA to purchase a table for all BIA Board Members and Spouses to attend. \$100 BIA Dollars to be donated to the event.
5. 2018 BIA Strategic Plan Update was presented to the board with a request to determine their 1 to 5 year goals for the future.
6. Bell Cell Phone Use and Payment Reimbursement for Coordinator Sandy Moved and Laura Seconded that: The coordinator be reimbursed \$70 per month for cell phone use beginning on June 1, 2018. Motion # 2018 – 21 All in favour. Motion carried.

#7 FYI

1. Small Business Week is Oct 14-20
2. New Associate Member – Second Milled Furniture
3. 2019 OBIAA Conference is in Ottawa on March 31 to April 3rd

Next Board Meeting is October 1st at the Community Support Centre

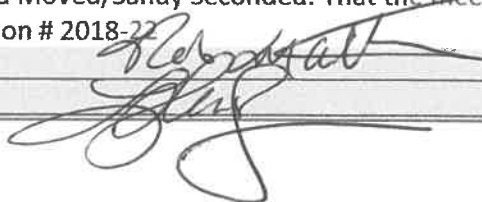
#8

Meeting Adjournment

Laura Moved/Sandy Seconded: That the meeting adjourn at 1pm

Motion # 2018-22

Meeting Minutes
 Approved



Rob Mathers
 Laura Tremblay