



Belle River-On the Lake Business Improvement Area

419 Notre Dame, Belle River, ON N0R 1A0

[info@belleriverbia.com](mailto:info@belleriverbia.com) [www.BelleRiverBIA.com](http://www.BelleRiverBIA.com)

## BIA Board of Management Meeting Minutes

Feb 5 , 2018

### Lakeshore Town Hall Council Chambers

#### **BIA Board Members**

**Appointed Council: Tracey Bailey**

**Chairman: Rob Mathers, Rob Mathers, Distinctive Homes & Real Estate**

**Vice Chair: Laura Tremblay, National Bank**

**Directors:**

**Moe Mailloux, Moe Mailloux Financial Services Inc**

**Tina Roy, REMAX Real Estate Broker**

**Lucille Soulliere, We Got It!**

**Ray Tetreault, Tetreault valu mart**

**Regrets: Bob Dobrich, Chochi's Pizza**

**Dan Ladouceur, Weslynn Properties**

**Sandy Pepper, The Treasure Nook**

**Shawn Sauve, Sauves RONA**

**John Walker, Source for Sports**

#### **BIA Coordinator**

Janel Gagnier

#### **Delegation:**

**Fight Like Mason Foundation** would like for the BIA to help Paint the Town Gold in September to raise awareness of Childhood Cancer Research.

Tracey Moved and Laura Seconded: That BIA administration prepares and brings back a report on the feasibility, budget requirements and implementation of supporting Septembers Go Gold for Childhood Cancer. Motion # 2018 – 04. All in favour. Motion Carried.

#### **Agenda Item**

**#1**

Declaration Of Conflict of Interest – None

**#2**

**Adoption of Minutes of the BIA Board Meeting on Jan 8, 2018**

Ray Moved and Moe Seconded: That the minutes from the BIA Board Meeting of Jan 8, 2018 be adopted as amended.

Motion # 2018 – 05. All in favour. Motion Carried.

#3 **Belle River-On the Lake Sunsplash Festival –July 12-15, 2018**  
Contract for Campbell Amusements. Tracey Moved and Ray Seconded  
That the Chair execute the current contract as presented for only 2018.  
Motion # 2018 – 06. All in favour. Motion Carried.

#4 **Stroll the Street Committee Report**  
1. Ray Moved and Laura Seconded: That the date change from  
June 15 to June 8 to allow for OPP Community Policing.  
Motion # 2018 – 07. All in favour. Motion Carried.

#5 **Delegation: Steve Salmons and Kim Darroch – Lakeshore CIP Program**  
which offers incentives to the business and property owners to build,  
renovate and improve façade.  
Tina Moved and Laura Seconded: That the administration of the Town of  
Lakeshore, in collaboration with the BIA, prepares a marketing strategy in  
an effort to advise the business community and property owners of the  
availability of the CIP.  
Motion # 2018 – 08. All in favour. Motion Carried.

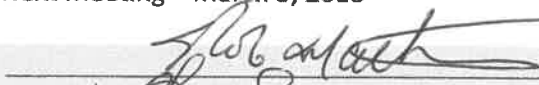

#6 **Old Business – Deferred to next meeting**  
1. Should we invite Crimestoppers to next meeting as a delegate?  
2. Christmas Display Update – pricing and high school project  
3. Capongna Greenhouse – will assist in the selection of plants  
4. Landscape Contract  
5. Facebook Business Promotion and Promo Videos- Deferred to next  
meeting.

#7 **New Business**  
1. Pedestrian Safety on Notre Dame  
Moe Moved and Ray Seconded: That the BIA make recommendation to  
Lakeshore Administration and Council to lower the speed limit on Notre  
Dame Street to 40KM and put in place traffic calming measures for  
pedestrian safety.  
Motion # 2018 – 09. All in favour. Motion Carried.

#8 **Meeting Adjournment**  
Tina Moved/Lucille Seconded: That the meeting adjourn at 1pm  
Motion # 2018 – 10. All in favour. Motion Carried.

#9 Next Meeting – March 5, 2018

Meeting Minutes  
Approved

  
  
Rob Mathers  
Laura Tremblay