



Belle River-On the Lake Business Improvement Area

419 Notre Dame, Belle River, ON N0R 1A0

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BIA Board of Management Meeting Minutes March 5, 2018 Lakeshore Town Hall Council Chambers

BIA Board Members

Appointed Council: Tracey Bailey
Chairman: Rob Mathers, Rob Mathers, Distinctive Homes & Real Estate
Vice Chair: Laura Tremblay, National Bank
Directors:
Moe Mailloux, Moe Mailloux Financial Services Inc
Sandy Pepper, The Treasure Nook
Tina Roy, REMAX Preferred Realty Ltd
Shawn Sauve, Sauves RONA
Lucille Soulliere, We Got It!
Ray Tetreault, Tetreault valu mart
John Walker, Source for Sports
Regrets: Dan Ladouceur, Weslynn Properties

BIA Coordinator

Janel Gagnier

Delegation:

None

Agenda Item

- | | |
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| #1 | Declaration Of Conflict of Interest- None |
| #2 | Adoption of Minutes of the BIA Board Meeting on Feb 5, 2018
Laura Moved and Sandy Seconded: That the amended minutes from the BIA Board Meeting of Jan 8, 2018 meeting be adopted as presented.
Motion # 2018 – 11. All in favour. Motion Carried |
| #3 | Belle River-On the Lake Sunsplash Festival –July 12-15, 2018
Carnival Contract Signed, SOLTA Contract to be signed |
| #4 | Stroll the Street Committee Report
1. Scoping Document Approval Motion
Ray Moved and Sandy Seconded that the Stroll the Street Scoping Document be accepted as presented
Motion # 2018-12 All in favour. Motion Carried |

#5

Old Business (Deferred from last meeting)

1. No Delegate required from Crime Stoppers of Windsor & Essex County on a Business Plaque Program.
2. Christmas Displays – Prices on Rope Lighting, BRDHS and Volunteers needed to redo our current displays for the Optimist Park.
3. Flower Planter Maintenance Tender Approved for posting on the BIA Website and Facebook.
4. No Individual BIA Business Promotions to be allowed on Social Media
5. Promotional Videos by Chelsey - BRDHS Students – Deferred

Coordinator Reports

Fight Like Mason Update – Decorating all 108 Trees along Notre Dame for the month of September with Gold Shiny Strips would cost approximately \$300 to purchase, install and remove at the end of the month. BIA Members to be notified in advance by BIA newsletter of the event and opportunity to participate.

CIP Update- Two emails have been sent out to BIA Members on CIP program since last meeting with one specifically on CIP and one included in March BIA Business newsletter. Two businesses have contacted the BIA with questions regarding the qualifications of their proposed façade and sign improvement with favourable response from Lakeshores Planning Department.

#6

New Business

1. www.BelleRiverBIA.com website should be reviewed to determine if any improvements can be made to the site to keep the public and BIA members up to date and informed.
Tina moved and Sandy Seconded: That the website be reviewed by Eleven Winds and/or a secondary business to explore a more streamlined site that would add more value to the BIA members and a report brought back to the next meeting.
Motion # 2018-13 All in favour. Motion Carried. It was also recommended that this include a full brand refresh.
2. BIA Board Members are invited to attend Lakeshores Branding Project Meeting at the ATC on March 8 at 6:30pm
3. A new BIA Business has opened up inside of We Got It! Welcome to Tyler Piccin Owner of Future Technologies & Advanced Solutions Cell Phone & Tablet Repair!

#7

Next Meeting – April 9, 2018

#8

Meeting Adjournment

Laura Moved/Shawn Seconded: That the meeting adjourn at 1 pm
Motion # 2018-14 All in favour. Motion carried.

Meeting Minutes
Approved

 Rob Mathers
 Laura Tremblay